

New Software Technologies for Business Growth

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Indrek Vainu, CEO

Seminar today

- About STACC
 - Indrek Vainu
- Data Mining and university's perspective
 - Jaak Vilo
- Software and Services Engineering
 - Marlon Dumas
- STACC from a business partner's perspective
 - Kaspar Loog

About STACC

- Background
- What we do
- Why does it matter



STACC

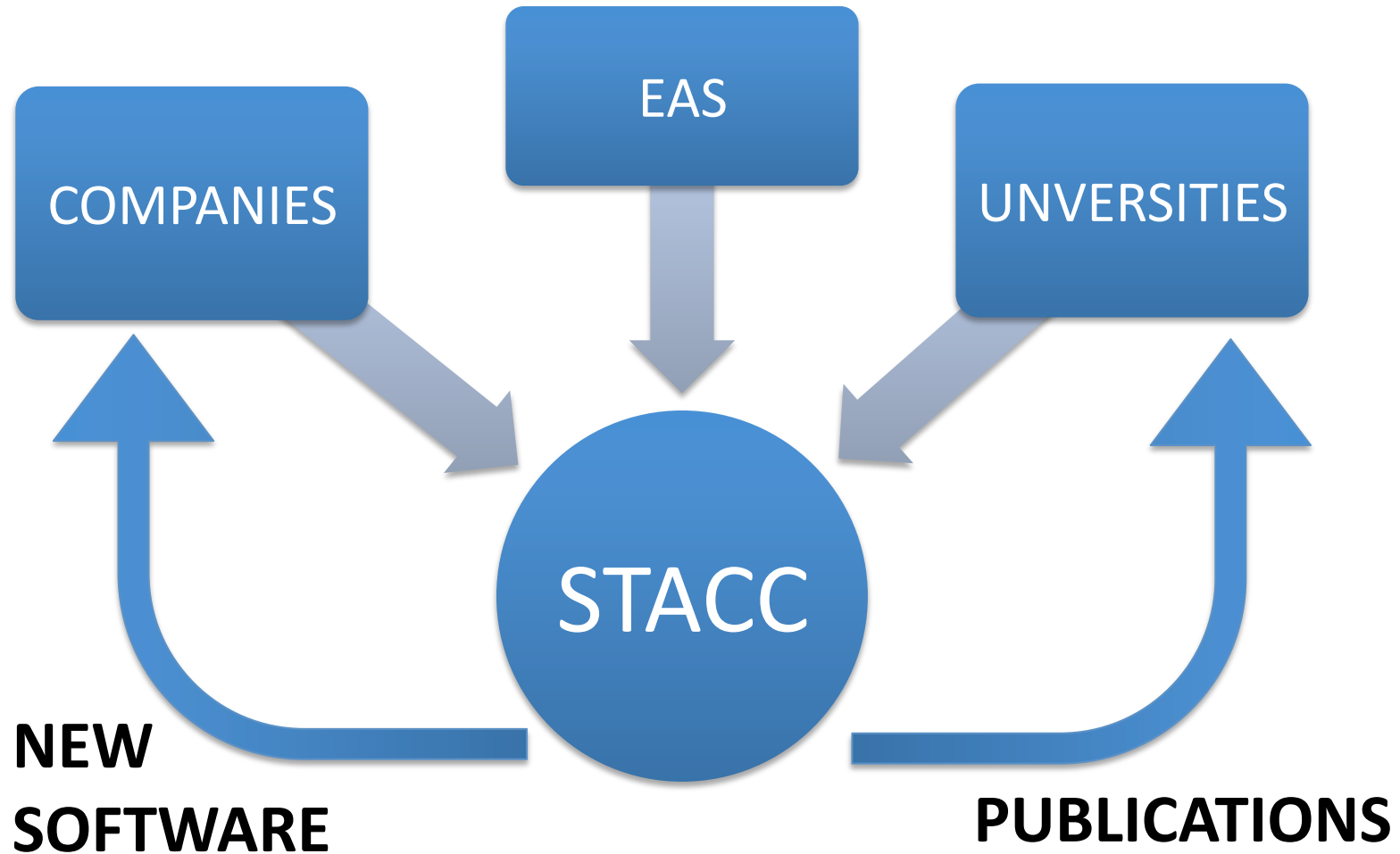
Software Technology and Applications
Competence Center

www.stacc.ee

Started from a business problem

- Need for better software
- Co-operation between academia and companies
- Enterprise Estonia Competence Center program

Co-operative R&D center





Driven by business problems

Result oriented

STACC - freshly formed company

- Founded in July 2009
- Employs 20 researchers / engineers
- Offices in Tallinn and Tartu

Variety of projects

- 2 strategic areas
 - Data Mining – 3 projects
 - Software Engineering – 3 projects
- From Social Network Analysis to Smart User Interfaces

Good mix of partners

- Companies
 - Regio, Webmedia, Cybernetica, Skype, Quretec, Logica, Delfi, Swedbank, KnowIT, East-Tallinn Central Hospital
- Universities
 - TTÜ, Tartu University

The first three months

- Organizational set-up
- Projects started
- Active collaboration between academia and businesses

The next years to come

- Impact for businesses
- Experience for researchers

Why does it matter?

- Creating better software
- Idea exchange between:
 - Companies & universities
 - Companies & companies



Questions / comments?